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Rachel Rose, Jared Madere Take Center Stage At The Whitney Art Party

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The Whitney held its annual fall benefit, the Art Party, at its new downtown location last night. The Max Mara-sponsored event, which benefits the museum's educational initiatives, including the famed Independent Study Program (ISP), attracted the likes of Chuck Close, Stacey Bendet Eisner and Gina Gershon, but the highlight of the night wasn't the bold names who attended; it was the actual art – Jared Madere and Rachel Rose were the night's featured artists – that was on display. Guests took in Madere's ethereal installation, which is on view through January and composed of cement, candles, lace, rope and more, on the ground floor.



The Bed Stuy Love Affair RV (Matteo Prandoni/BFA.com)

On the fifth floor, tucked in the Kaufman Gallery adjacent to the Frank Stella retrospective is New York-based artist Rachel Rose's first American solo show. The video installation, titled *Everything Is More*, and consists of Rose's footage and found material. The hypnotic piece engages its audience through vivid colors, mesmerizing images and sound. Guests were also able to purchase a limited edition print by Rose.



Inside the Bed Stuy Love Affair RV (Matteo Prandoni/BFA.com)



Whitney curator Chris Lew plays video games in the Bed Stuy Love Affair RV (Matteo Prandoni/BFA.com)

Meanwhile, downstairs in front of the museum, another party was taking place. Guests bobbed their heads to booming base, while playing video games as caged creatures stood beside them, but being that it was the Art Party, it wasn't just another room for entertainment. Bed Stuy Love Affair, the gallery Madere founded, set up shop outside in an RV, displaying works by Jake Cruzen, Joseph Geagan, Valerie Keane, and Viet Laurent Kurtz. Luckily museumgoers will also have a chance to take in Bed Stuy Love Affair; the RV will be parked outside through November 12.

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